



**For Immediate Release:**  
March 8, 2011

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**\*\*\*MEDIA ADVISORY\*\*\***

**Orange County Officials, Affordable Housing Advocates, Business Leaders and Builders Launch Massive Statewide [MyVoteCountsCA.org](http://MyVoteCountsCA.org) Campaign to Oppose State Budget Elimination of Redevelopment Agencies, and Urge Legislators to Respect the Will of Voters via Prop.22**

***"MyVoteCountsCA.org" Petition Signing Campaign Will Reach Millions of Voters through Radio Ads, Online Advertising, Grassroots and Online Organizing***

**When/Where:**

Tuesday, March 8, 2011 at 5:30 p.m.

Buena Park City Hall (*Community Room*): 6650 Beach Boulevard, Buena Park, CA 90622

**What:**

All of Buena Park's local elected leaders and other from surrounding cities, the Kennedy Commission and affordable housing advocates, the Korea Chamber of Commerce and business leaders and representatives from the Building Industry Association Orange County will hold a press conference to kick off a massive statewide campaign to engage voters this week to sign a petition to stop the State Legislature from voting on a budget that abolishes local government redevelopment agencies, a clear violation of the State Constitution.

In November 2010, voters passed Prop 22 by 61%, which stops the State from raiding local redevelopment funds. Despite this clear voter mandate, Legislators could vote on a budget this week that eliminates these important funds in blatant violation of the will of the voters.

Through radio, Facebook and online hitting Orange County residents, the [MyVoteCountsCA.org](http://MyVoteCountsCA.org) campaign will engage voters to sign a petition imploring Legislators not to ignore their recent amendment to the Constitution in Prop. 22, and asking them to respect the rule of law in California.

**Visuals:**

The backdrop for the press conference will be Buena Park City Hall, and will include a coalition of redevelopment supporters singing a giant petition calling on Legislators to not vote for the unconstitutional proposal of abolishing redevelopment agencies. Successful redevelopment projects in Buena Park include the newly constructed Police Station and the Buena Park Junior High School Gymnasium. The 12 acre Beach Blvd. revitalization, which is expected to create 2,500 new jobs via mixed use housing/retail, is in jeopardy of being stopped due to the Legislature's proposal to abolish redevelopment agencies.